



[concierge alliance napa valley & sonoma]

Trade Show

July 12, 2016, at Cornerstone Sonoma & Sunset Test Kitchen, Sonoma, CA

Tradeshow Hours: 1:00 PM – 5:00 PM

Contract for Exhibitor Trade Show Booth Space

CANVAS Member Exhibitor - \$650/booth

Non-CANVAS Member Exhibitor - \$750/booth

If electricity is required, please check the box. Hook-up charge \$25

Shade umbrellas will be limited, if one will be required please check the box. \$95

Box lunches are available for pre-order. If you would like to order please check the box and circle the amount of lunches you will need. 1 or 2

Booth includes: (1) 6' table, tablecloth, 2 folding chairs, wastebasket

Set-up: 9:30 AM – 11:30 A.M.; Teardown 5:00 PM – 6:30 PM

Exhibitor/Company Name _____

Primary Contact for Booth Rental and Ads: _____

Address: _____

City, State, ZIP: _____

Phone: _____ Cell Phone: _____

E-mail: _____

Company Name for Directory: _____

Contact Name to be published for attendees: _____

Phone Number to be published for attendees: _____

Two people will be allowed per booth. Please list names and notify CANVAS of any change:

Booth Badge Name Please Print _____

Booth Badge Name Please Print _____

Product Description: _____

Booth assignments will be made upon receipt of full payment. There are no refunds upon receipt of signed contract.

Directory Ads	Member	Non-Member
Full Page	\$350	\$425
1/2 Page	\$295	\$335
Inside Front Cover (Color)	\$650	\$800
Inside Back Cover	\$595	\$775
Back Cover (Color)	\$650	\$800

Please list ad choices separately and return with contract:

Ad size		Price
1. _____	Qty _____	\$ _____
2. _____	Qty _____	\$ _____
3. _____	Qty _____	\$ _____

TOTAL	
Booth Rental Fee Only	\$ _____
Booth Extras (Electricity/Umbrella)	\$ _____
Advertising	\$ _____
Total Due	\$ _____

The undersigned certify that I am authorized to sign on behalf of the above named company. Please email or mail signed contract to Registration (Registration@ConciergeAlliance.com)

_____ **Date** _____
Exhibitor Name (Authorized Signature)

SPONSORSHIP OPPORTUNITIES – Customized

Volume and type of exposure will be determined by the amount of financial sponsorship.

Other Trade Show Visibility Options - Prices upon request

- Check-In Sponsorship Banner: *Be the first exhibitor attendees see!*
- Trade Show Website Ad: *Introduce yourself to attendees before they arrive*
- Swag Bag Logo Sponsorship: *Have your logo in eye-sight of everyone as they tote you around the show*

On-going CANVAS Membership Opportunities

CANVAS Newsletter

- Box Ad(s) Access to over 13,000+ Hospitality Professionals

CANVAS Website

- Box Ad(s) Access to 1,100+ Hospitality Professionals
- Sponsor Listing on CANVAS website

CANVAS Events

- Various locations (CC: 150 attendees, QC: 60 attendees, EDU: 150 attendees)
- Branding on invitations
 - 3 invitations, plus 1 post event follow-up per event
- Collateral hand out
- Attendance for networking

TERMS OF EXHIBITING AND ADVERTISING

By submitting this form Exhibitor agrees to comply with all requirements for exhibiting with the CANVAS Napa Valley Hospitality Trade Show.

1. Exhibitors may have up to two staff attend the booth, included in their booth fee. Additional members may attend the Exhibit portion of the show at the normal attendee rate.
2. All booths will be assigned for a single business/property only. Because of the already conservative rates, additional businesses owned by a parent company will pay an additional fee.
3. Box lunches will be provided for a small fee for up to two registered exhibit staff between the 12:30p completion set up time and the 1:30p Exhibit Hall commencement with pre-order.
4. Exhibitor shall provide requested listing information for its exhibit to be printed in the Official Directory of the Show in a timely manner. The Official Show Directory is a listing of properties or services being shown, and although strict precautions are taken in proofreading, CANVAS and Show Management are not liable for any errors or omissions in Exhibitor listings, telephone numbers, company, and product listings. Exhibitors whose applications arrive after the deadline date will not be listed.
5. Exhibitor may begin moving in and setting up its displays from 9:30a.m. to 11:30a.m. the day of the Show. All exhibits **MUST BE COMPLETED** prior to 1:15p.m. No arranging or setting up of exhibits will be permitted during official Show hours.
6. Exhibitor's station must be staffed during the specified hours of the Show with complete display intact.
7. Exhibitor must confine its marketing activities to its own exhibit stations during Show hours. Exhibitor shall not peddle, canvas, solicit or distribute handbills or flyers on or about the Property except as specifically authorized by CANVAS.
8. **Exhibitors will NOT be permitted to dismantle stations and displays before the official closing time. Exhibitor agrees not to disturb or begin packing exhibits or parts of their displays prior to the official closing time.**
9. Exhibitor agrees to cooperate with any security programs adopted for the host facility or the Show, including, without limitation, procedures and limitations established for the movement of personal property and persons into and out of the Event Space. Show Management specifically reserves the right to control ingress to and egress from the Show area at all times.
10. Exhibitor participation will be limited to those companies whose products are of specific interest to those attending the Show in the sole discretion of Show Management.

11. Payment for the space must be received in full prior to June 27. If payments are not made by Exhibitor as required, CANVAS may at its option terminate this application without notice, or consider Exhibitor last in priority when assigning available exhibitor stations or, if a station has been assigned, reassign Exhibitor to a different Exhibitor station.
12. Exhibitor shall not be entitled to a refund of any portion of fees May 20 should they for any reason be unable to exhibit at the Show. Show Management reserves the right at any time to cancel the Show and in such an event CANVAS shall refund in full any fees collected from Exhibitor. All other costs shall be the responsibility of the Exhibitor.
13. CANVAS reserves the right to reject any and all applications for any reason or no reason at all; and to prohibit, close, correct, remove or eliminate any exhibit, part of an exhibit, product, sign, card, printed matter, souvenir, catalog, or other material, or any circumstance, conduct or action, or cause thereof, which is not suitable to or in keeping with the character of the Show or which violates these rules or law.
14. CANVAS shall be entitled to close any exhibit at any time for failure by Exhibitor or it's representatives to perform, meet or observe any term or condition set forth in this agreement, and Exhibitor shall not be entitled to a refund of any part of any fee.
15. CANVAS reserves the right to refuse admission to any person or persons including children of Exhibitors, their employees or representatives, attendees or visitors, in the interest of welfare and safety.
16. Photography, filming, or electronic recording or transmission or use of any such related equipment in the Trade Show by Exhibitor, groups or individuals other than Show Management must be approved by Show Management.
17. Exhibitor agrees to allow CANVAS to film, photograph or record Exhibitor for future promotional use.
18. By submitting an application for a exhibit station, Exhibitor agrees that CANVAS, its employees, or volunteers shall not be held accountable or liable for any damage, loss, harm, or injury to the person or property of the Exhibitor and any of its participants, resulting from theft, fire, water, accident or any other cause and CANVAS will not obtain insurance against any of the above. Exhibitor and the Trade Show Entities agree that all property of the Exhibitor is to remain in the Exhibitor's custody and control in transit to, from, and within the Exhibit space. Any Show representative to whom any property shall be entrusted by or on behalf of Exhibitor shall be deemed to be acting as Exhibitor's agent with respect to such property and neither CANVAS nor their agents shall be liable for any damage to such property, or for the loss of or damage to any property of Exhibitor by theft or otherwise.

19. By submitting an application for a temporary exhibit station, Exhibitor agrees, except to the extent prohibited by law, to indemnify, defend and protect CANVAS against, and hold them harmless from, any and all claims, demands, suits, liability, damages, loss, costs, attorney fees, and expenses of every kind and nature, which may result from or arise out of any action or failure to act on the part of the Exhibitor, including but not limited to claims for damage or loss to property and for harm, injury or death to persons, and claims of damage or loss to any third party resulting from any infringement of a copyright or patent or the unauthorized use of any trademark.
20. By submitting an application for a temporary exhibit station, Exhibitor agrees to purchase and keep in effect during the period when its property is on the premises and in transit to and from said premises, insurance against loss, damage or destruction to such property, however caused, for the full value of such property, and to cause the insurer to waive subrogation against CANVAS and the host property.
21. CANVAS has the right to limit the number of exhibit stations assigned to any Exhibitor, and cannot guarantee exhibit station assignment. There are no rights to sight lines or locations. All or any part of the exhibit station designated is subject to reassignment and rearrangement by CANVAS for the purpose of consolidation of display space, expansion of the exhibit area, or for any reason, prior to commencement of the Exhibit time. Exhibitor acknowledges that the particular exhibit station and overall configuration of the designated exhibit stations may change from time to time prior to the Show. CANVAS may also assign or reassign exhibit stations to Exhibitors as it deems to be required by virtue of the availability of special services. If Exhibitor is assigned to these exhibit stations but does not require these services, it may be reassigned other exhibit station locations at the discretion of CANVAS.
22. If Exhibitor will be serving alcoholic beverages, as a condition to the granting of this Exhibit space, CANVAS must receive from Exhibitor or its caterer evidence of insurance satisfactory to Show Management showing that appropriate liability insurance indemnifying the Trade Show Entities and naming CANVAS, the Show Management, and the property owners as additional insured parties has been procured and is in force.
23. If Exhibitor shall fail or refuse to remove its property upon the expiration or termination of its Term hereunder, CANVAS may treat such failure or refusal as conclusive evidence that Exhibitor has abandoned the property and CANVAS may retain or dispose of all or any part of such property in any manner that CANVAS shall choose. In no event shall CANVAS become a bailee or trustee, or accept or be charged with the duties thereof (either voluntary or involuntary) of the property. If Show Management employees are required to remove or handle the property, a charge for the same at customary rates on a time and material basis will be payable by Exhibitor.
24. Exhibitor shall not, without the prior written consent of CANVAS assign or otherwise transfer any right under this Lease to any third party or allow any third party to operate from the exhibit station, and any attempt to do so shall result in automatic revocation of their exhibit space.

25. Exhibitor must comply with all local, state, and federal laws, codes, rules, regulations and ordinances/fire regulations (collectively "Legal Requirements") in force from time to time affecting the exhibit station or Exhibitor's activities therein. Show Management shall have the full power to interpret and/or amend rules and to make any additional rules and regulations which in its discretion shall be in the best interest of the Show.
26. Exhibitor shall not, without the prior written consent of CANVAS in each instance obtained, make any repairs, replacements, decorations, alterations, improvements or additions to the exhibit station. Each exhibit station must be left in its original condition. If Exhibitor shall fail or refuse to restore the exhibit station to the above-described condition on or before the end of the exhibition period, Show Management may enter into and upon the exhibit station and put the exhibit station in such condition, and recover from Exhibitor Show Management's cost of so doing.
27. Exhibitor shall pay all attorneys' fees and expenses of CANVAS, Show Management or the Trade Show Entities incurred in enforcing any of the obligations of Exhibitor under this Agreement.
28. The laws of California shall govern the validity, performance and enforcement of this agreement. The invalidity or unenforceability of any provision of this agreement shall not affect or impair any other provision.
29. If there is more than one Exhibitor herein named, all shall be jointly and severally liable for the payment of rent and the full and complete performance of all of the terms, covenants and conditions of this Agreement.
30. All telegraph, telephone, wireless devices, and electric connections which Exhibitor may desire shall be first approved by Show Management in writing, before the same are installed, and the location of all wires and the work in connection therewith shall be subject to the direction of Show Management.
31. No modification, waiver or amendment to this Agreement shall be binding unless such modification, waiver or amendment is in writing and signed by both parties. Submission of this instrument for examination shall not bind CANVAS or Show Management in any manner, and subject to all other rules and regulations, no obligation of CANVAS shall arise unless and until Exhibitor has an assigned space in the Show and has paid their exhibit fee in full.
32. The failure of Show Management at any time or times to require the performance of any provision in the exhibitor agreement, shall in no manner affect its right at a later time to enforce the same provision.
33. Signatures of Exhibitor on copies of the exhibitor contract transmitted by electronic or telephonic means and/or electronically submitted contracts without a signature, shall have the same legal effect as an originally drawn signature, and shall be binding upon Exhibitor.

34. Exhibitor hereby grants to Show Management an irrevocable, non-exclusive license to use, without further compensation, Exhibitor's Trade Name, product images and/or a description of the nature of Exhibitor's business, in any television, radio, print, electronic or other media advertising or marketing programs of Show Management, and Exhibitor shall cooperate with Show Management in carrying out such advertising and marketing.

Agreed by:

Agreed by

Company: CANVAS

Exhibitor _____



Authorized Party: Colby Smith

Authorized Party:

Date: _____

Date: _____

Executed 1/1/2016 CANVAS (Concierge Alliance of Napa Valley and Sonoma)